

# What do nurse practitioners bring to the health care marketplace?

- An emphasis on prevention
- Cost effectiveness
- Whole-person, patient-centered approach
- Less costly, but equally effective, therapies in patient-treatment plans
- High patient satisfaction rates
- Increased access to care

# CHOICE

## What hinders patient access to receiving nurse practitioner care?

“Nurse practitioners are more than qualified to perform services typically provided by primary care physicians, but until regulations and policies are revised, most patients will find it difficult to gain direct access to them,” said Jeffrey C. Bauer, Ph.D., a nationally recognized medical economist.